BE A DESIGNING Space Cadet

LATEST & GREATEST

Spacing provides one of the strongest, most visually effective graphic tools in contemporary design. Three distinctive sizes offer both functionality and creativity.

TIGHT

Two to three points of spacing serves to adequately separate content elements and simultaneously unify them together in a modular package.

STANDARD

One pica continues to be the consistent spacing that separates most elements on the spread.

EXPANDED

Vertical and horizontal rails of white space (about three picas wide) separate content modules and open up the spread to create a less chaotic, planned and more reader-friendly appearance.

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