

# Caption Writing Rubric

5 = Outstanding

4 = Very Good

3 = Acceptable  
(needs a revision)

1 or 2 = Not yet acceptable  
(revise thoroughly)

REPORTING	DESCRIPTIONS	SCORES
<b>W.9-12.2e</b> Establish a formal style while attending to conventions of the discipline.	Gags or jokes are not used.	5 4 3 2 1 0
<b>W.9-12.3, CCRA.W.3</b> Write narratives to develop events, using well-chosen details.	Second sentence provides background information and insights not obvious in the photo.	5 4 3 2 1 0
<b>W.9-12.3d</b> Use precise words, details and sensory language to convey a picture.	5Ws and H: who, what, when, where, why and how have been accurately answered.	5 4 3 2 1 0
<b>W.9-12.8, CCRA.W.8</b> Gather information from a variety of sources and integrate into writing.	Direct quotes are included when they add to the story. People in photo have been interviewed.	5 4 3 2 1 0 5 4 3 2 1 0
WORD CHOICE	DESCRIPTIONS	SCORES
<b>W.9-12.2b</b> Develop the topic thoroughly by selecting the most relevant facts, detail and quotations.	Generalities are omitted and specific descriptive words are used. Writing is concise and every word counts.	5 4 3 2 1 0 5 4 3 2 1 0
<b>W.9-12.2c</b> Use varied transitions to link sections of text.	Captions begin with phrases, adjectives or adverbs rather than names.	5 4 3 2 1 0
LEAD-IN	DESCRIPTIONS	SCORES
<b>W.9-12.2a</b> Organize complex information. Include formatting like headlines and infographics when useful.	The lead-in serves as a mini-headline for the caption. The lead-in draws readers' attention and verbally links the caption and photo. Typographic style is consistent with section design.	5 4 3 2 1 0 5 4 3 2 1 0 5 4 3 2 1 0
<b>W.9-12.3d</b> Use precise words, details and sensory language to convey a picture.	Active verbs have been employed. Descriptive nouns have been used. Strong, specific words match the action of the photo.	5 4 3 2 1 0 5 4 3 2 1 0 5 4 3 2 1 0
STYLE AND GRAMMAR	DESCRIPTIONS	SCORES
<b>L.9-12.1, CCRA.L.1</b> Demonstrate command of grammar and usage when speaking or writing.	Grammar is correct. Appropriate punctuation has been used.	5 4 3 2 1 0 5 4 3 2 1 0
<b>L.9-10.c (11-12.2b)</b> Spell correctly.	General spelling is correct.	5 4 3 2 1 0
<b>W.9-12.2e</b> Establish a formal style while attending to conventions of the discipline.	The first sentence is written in present tense and provides details. The second sentence is in past tense and reports background information. Font and size are consistent with section style.	5 4 3 2 1 0 5 4 3 2 1 0 5 4 3 2 1 0

Total score out of 100: \_\_\_\_\_



START RIGHT 7.1 | ACTIVITY

