



Notes:

Fall Fashion

Interview Questions:

- Who shops with you and assists you in the selection of your fall wardrobe? Who most often pays for your fall clothes? Who do you trust more to buy you clothes: mom or dad?
- Describe your favorite fall piece of clothing. What do you wear in the fall that you wish you could wear all year long? What summer wear do you most hate to give up during cooler weather? What designer do you like to wear?
- When do you start wearing fall clothing? When do you transition to winter wear?
- Where do you shop for your clothes in general? Where is the best place to shop for fall bargains?
- Why does your wardrobe change with the seasons? Why do you like/dislike fall wear?
- Tell me how your fall look differs from summer and winter. How would you label your fall look? How much would you spend on a jacket or sweater if you really liked it?

Poll/Survey Question:

- Which season is your favorite with regards to wardrobe?
 - Fall
 - Winter
 - Spring
 - Summer
 - Doesn't matter

Photo Possibilities:

- Layered look for the fall season
- Fashion-type photos of sweaters and light jackets
- Readers modeling all four seasons of fashion showing differences
- Trying on fall clothes with image in a three-sided mirror
- Above angle in a dressing room trying on sweater

Module Ideas:

- Guy and girl models in all four seasons with fall the largest photos, possibly cutout backgrounds
- List with attributions of favorite fall piece of clothing
- Quotes about what summer wear must be given up for fall clothing
- Infograph using seasonal artwork for the poll/survey question