

Photo Rubric

Photographer's name: _____

Section of yearbook: _____

Page numbers: _____

Due date: _____

Evaluated by: _____

5 = outstanding
 4 = very good (a revision would make it even better)
 3 = acceptable (needs a revision)
 1 or 2 = not yet acceptable (revise thoroughly)

SKILL	DESCRIPTION	SCORES AND REMARKS				
Content and Story-telling	Photographer and reporter worked together to plan relevant content.	5	4	3	2	1
	The photo tells a story.	5	4	3	2	1
	Anticipating a moment, the photographer captured conflict, decisive action, emotion or relationship.	5	4	3	2	1
	Close-up photos capture faces, hands and eyes at expressive moments.	5	4	3	2	1
Composition	The center of interest dominates the photo by filling the frame.	5	4	3	2	1
	The rule of thirds is reflected in the placement of the center of interest.	5	4	3	2	1
	Secondary content accents rather than detracts from the center of interest by using techniques such as leading lines or framing.	5	4	3	2	1
	Photo is shot from an impactful angle.	5	4	3	2	1
Technical Quality	Focus is sharp and clear.	5	4	3	2	1
	Noise is avoided.	5	4	3	2	1
	Red eye is avoided.	5	4	3	2	1
	Color is rich and vibrant.	5	4	3	2	1
	Ample resolution for print reproduction.	5	4	3	2	1
Computer enhancement, if used, has improved photo quality without manipulating content	5	4	3	2	1	
Cropping	Cropping has removed unnecessary background, placing emphasis on the center of interest.	5	4	3	2	1
	The proportion of the photo matches the proportion of the photo box on the design.	5	4	3	2	1
	No hands or feet have been lost by cropping at the joints.	5	4	3	2	1
Overall Suggestions						

Total score: _____



START RIGHT 4.5 | ACTIVITY

