

# Yearbook Spread Rubric

Journalist's name: \_\_\_\_\_

Page numbers: \_\_\_\_\_

Date due: \_\_\_\_\_

**5** = Outstanding

**4** = Very Good

**3** = Acceptable (needs a revision)

**1 or 2** = Not yet acceptable (revise thoroughly)

CCSS STANDARDS	REPORTING QUALITY	SCORES
<b>W.9-12.2b</b> Develop the topic thoroughly by selecting the most relevant facts, details and quotations.	Headline alludes to information found in the feature story and/or information on the page.	<b>5 4 3 2 1 0</b>
	Feature story includes facts and figures gained from background research, poll/survey results, focus groups and/or one-on-one interviews.	<b>5 4 3 2 1 0</b>
	Captions include facts and quotes gained from interviews and/or firsthand experience.	<b>5 4 3 2 1 0</b>
	Quotes contribute details to the story without stating the obvious.	<b>5 4 3 2 1 0</b>
	All quotes, facts and figures are accurate.	<b>5 4 3 2 1 0</b>
	Names and grades are correct.	<b>5 4 3 2 1 0</b>
	PHOTO QUALITY	
	Variety of photos contribute dramatically to different aspects of the story and avoid content repetition.	<b>5 4 3 2 1 0</b>
	Subjects in photos represent the diversity of people in our school.	<b>5 4 3 2 1 0</b>
	Photos tell a story and invite caption reading.	<b>5 4 3 2 1 0</b>
Photos represent different angles, views and stories with one well-chosen dominant.	<b>5 4 3 2 1 0</b>	
DESIGN AND PRODUCTION QUALITY		
Copy is spell-checked, proofread for accuracy of information, names, spelling and style.	<b>5 4 3 2 1 0</b>	
All photos are appropriately cropped.	<b>5 4 3 2 1 0</b>	
Verticals, horizontals, COBs and mosaics are used to avoid visual monotony.	<b>5 4 3 2 1 0</b>	
Number of subjects in photos varies.	<b>5 4 3 2 1 0</b>	
Spread was completed on time.	<b>5 4 3 2 1 0</b>	
WRITING QUALITY AND THEME DEVELOPMENT		
Headlines are written and designed to capture readers' attention.	<b>5 4 3 2 1 0</b>	
Word choice is clever and all style guidelines are followed.	<b>5 4 3 2 1 0</b>	
Feature stories follow the formats of the section and provide the details of the activity, event, issue or person. Information is presented in a lively way and follows style guidelines.	<b>5 4 3 2 1 0</b>	
Captions answer all logical reader questions and are written accordingly to established style guidelines.	<b>5 4 3 2 1 0</b>	
All writing is grammatically sound and mechanically correct.	<b>5 4 3 2 1 0</b>	

Total score out of 100: \_\_\_\_\_



**START RIGHT 7.5 | ACTIVITY**

